



SPONSORSHIP PROSPECTUS

FOSS for All

Conference 2026

Your Gateway to Open Source

Free and Open Source Software for All.

A non-profit conference where projects and communities from Korea and abroad meet in one place.

DATE

28 Nov 2026 (Sat)

VENUE

Centerfield EAST, Seoul

SCALE

About 200 attendees

ORGANIZER

FOSS for All

About the conference

A non-profit conference for those who build, use, and sustain free and open source software.

The open source ecosystem relies on more than just developers. Writers, testers and bug reporters, translators, designers, organizers, educators and community advocates all build it together. Non-profit conferences that bring many projects together, such as COSCUP in Taiwan and FOSDEM in Belgium, have long strengthened their local ecosystems. Korea has events run by large communities, but individual developers and early-stage projects still find it hard to create a stage of their own. This conference exists to provide an open one, not tied to any single technology or project.

DATE

Saturday, 28 November 2026

SCALE

About 200 attendees

ORGANIZER

FOSS for All

VENUE

Centerfield EAST 18F, 231 Teheran-ro, Seoul

PROGRAM

3 tracks, ~15 sessions, keynotes, booths

TICKETS

General / supporter / business



FOSS for All Conference 2025

The 2025 edition

The first FOSS for All Conference was held on 8 November 2025 at Kwangwoon University in Seoul. Four tracks and 29 talks in a single day, with 13 sponsors and 8 open source communities taking part.

196

attendees

4

tracks

29

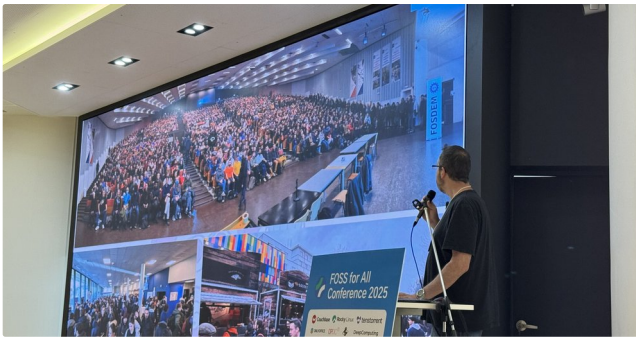
talks

13

sponsors

8

community
booths



At FOSS for All Conference 2025

Who attends

Based on 200 registrations for the 2025 edition.

58%

in engineering roles

68%

from companies

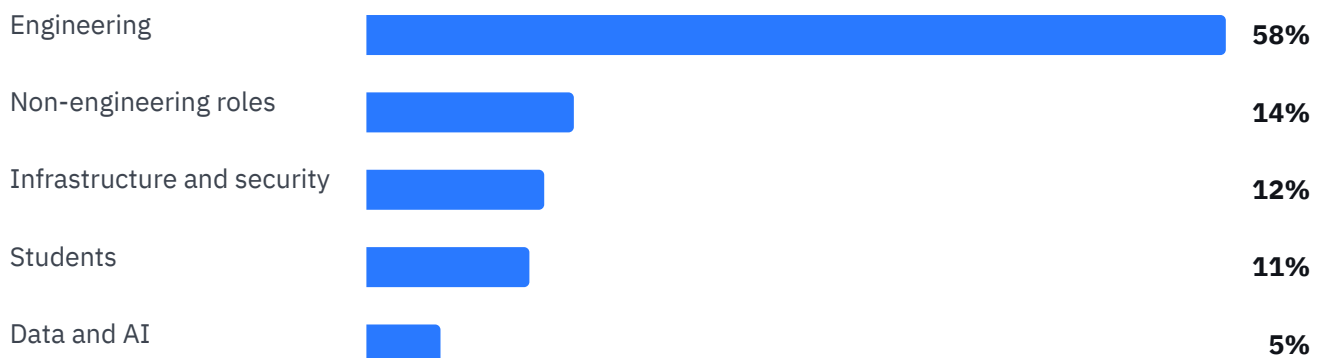
196

attendees in 2025

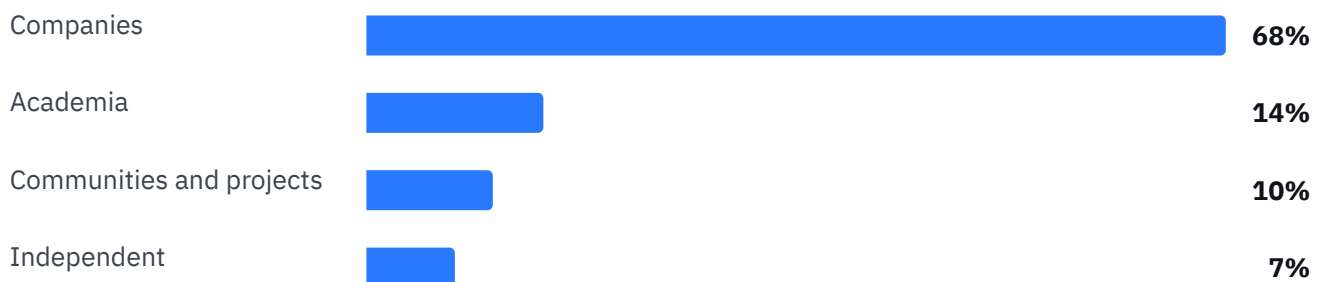
200

registrations

Job function



Affiliation



Basis: 200 registrations from the 2025 edition. Job functions are based on free-text answers over the 186 records that could be classified (14 excluded); affiliation covers all 200.

ONLINE CHANNELS · AS OF 3 AUGUST 2026

695

total social media followers

LinkedIn	224
X	51
Instagram	34

Discord	207
Mastodon	49
KakaoTalk	19

Facebook	58
GitHub	37
YouTube	16

Communities

Eight open source communities ran booths at the 2025 edition, alongside the sponsor booths.



COSCU

Taiwan's annual conference, jointly organised by its open source communities.



Debian

A free software operating system built by volunteers worldwide.



OpenStreetMap Korea

The Korean community of OpenStreetMap, the free map of the world.



OSPN OpenSource People Network Japan

Runs the Open Source Conference across Japan since 2004.



VideoLAN

The non-profit behind VLC, FFmpeg, x264 and dav1d.



Ubuntu Korea

Ubuntu Korea Community

An official Ubuntu local community recognised by the Ubuntu Community Council.



Code for Korea

A civic hacking community solving social problems with technology.



Korea Spring User Group

Founded in 2007, running Spring Camp and study groups for Spring developers.



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2025 sponsors

Thirteen companies and organizations sponsored FOSS for All Conference 2025: open source companies from Korea and abroad, a public agency, a community, and media partners.

GOLD



SILVER



BRONZE



PUBLIC PARTNER

MEETING SPACE

MEDIA PARTNER



Thank you to every 2025 sponsor. We would be glad to have you with us again in 2026. Returning sponsors get first priority on tier slots, booths and sessions.

Why sponsor

Sponsorship is more than just a donation. It is a direct investment in the open source ecosystem your own software already uses, and a chance to meet a clearly defined audience of working IT professionals.



A targeted audience

Most attendees work in the IT industry. You are not talking to a general crowd but to people who understand your product and the technology behind it.



Talent acquisition

Developers who spend their own time on open source are hard to reach through ordinary hiring channels.



Brand visibility

Sponsor logos are displayed on banners, the website, attendee badges and break videos, and in media partner coverage.



An ESG contribution

Creating social value, supporting IT education, and developing the industry ecosystem map directly onto the ESG criteria global companies report against.



Product and service promotion

Meet potential and existing customers face to face, introduce what you build, and get honest feedback on the spot.



Technical leadership

Share your open source strategy, your contributions, and your engineering culture with the community directly.



Real support for the ecosystem

Nearly all software that companies ship today uses open source. Sponsoring is the most direct way to help keep that foundation healthy.



Transparent spending

FOSS for All is a registered non-profit in Korea and publishes its financial statements continuously. You can check where your money went at any time.

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Sponsorship packages

Three tiers. Gold and Silver are limited in number.

	GOLD	SILVER	BRONZE
	USD 1,400	USD 700	USD 350
	KRW 2,000,000	KRW 1,000,000	KRW 500,000
	2 slots	5 slots	unlimited
LOGO EXPOSURE			
Banner logo	Large	Medium	Small
Website logo	Large	Medium	Small
Attendee badge logo	●	—	—
INTERACTION			
Table booth	● optional	● optional	—
Sponsor session	add-on	add-on	—
Tickets	5	3	1
MARKETING			
Social media promotion	●	●	●
Break video	●	—	—
Attendee data	email, name, affiliation, role	email	—
COMMON			
Certificate of appreciation	●	●	●

Pricing

- KRW amounts exclude 10% VAT.
- Foreign corporations without a place of business in Korea are invoiced in USD and **zero-rated for VAT**: nothing is added to the USD figure.

Availability

- Gold is limited to 2 slots and Silver to 5. Bronze has no limit.
- Booths and sessions are limited and assigned in order of confirmation.
- To move up a tier or adjust a package, talk to the sponsorship team.
- Support not on this table is welcome. Write to sponsors@fossforall.org before applying.

Add-ons and single items

Beyond the tiers, you can add a sponsor session, buy a table booth on its own, or sponsor in kind.

Sponsor session add-on

USD 700

Gold and Silver sponsors / 3 slots / 30 minutes

KRW 1,000,000

A 30-minute slot in the regular talk schedule. A good opportunity to present your experience with open source technology, a project your team maintains, or how your engineering organization works.

- **Proposal first, payment second.** Submit a talk proposal, the program team reviews it, and you buy the add-on once it is accepted.
- Talks must be about open source and follow the [code of conduct](#). Heavy product pitching is not allowed.
- Slots are assigned in order of acceptance, and room size follows that order. Keynotes are not available.
- Sponsor sessions are labelled as such on the website and in the program book.
- The proposal deadline will be announced once it is agreed with the program team.

Booth only

USD 350

Limited / first come, first served

For those who want a booth without a tier package. Applications are open throughout, and booths are assigned in order one to two months before the event, once the number available is settled with the venue.

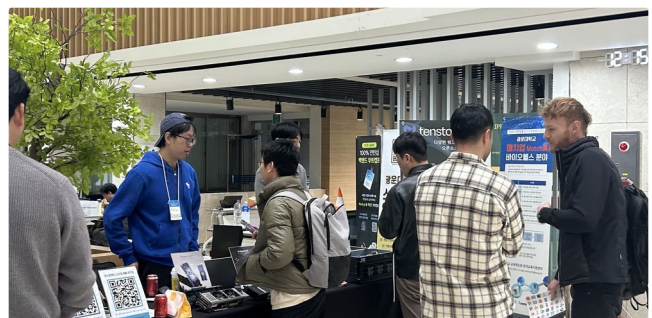
In-kind sponsorship

Converted to a tier after review

You can sponsor goods and services the event needs. Send your proposal to the sponsorship team and, after review, we grant the benefits of the tier matching its cash value.

In-kind examples

Lunch and catering · coffee truck · swag · books · recording, audio and networking gear · venue WiFi · live interpretation and captions · tool licences for the organising team



Sponsor booths at the 2025 edition

Benefits in detail

Logo exposure

- **Banners:** Sponsor logos are displayed, sized by tier, on banners at the venue entrance and in each session room.
- **Website:** Your logo, a short description, and a link go in the sponsor section of the conference website.
- **Attendee badge:** Gold sponsor logos are printed on the badge every attendee wears all day.

Interaction

- **Table booth:** Gold and Silver sponsors may take a table booth, talk to attendees directly, and run their own booth events or mini sessions. Booths are limited and assigned in the order sponsorships are confirmed.
- **Sponsor session:** Available as an add-on. See the previous page.
- **Tickets:** Tickets are provided according to tier so your team can attend and meet attendees in person.

Marketing

- **Social media:** A sponsor introduction post goes out on the FOSS for All social media channels.
- **Break video:** Gold sponsors may supply a video to be played between sessions.
- **Attendee data:** Attendee data is provided so you can follow up with attendees after the event. Gold sponsors receive email address, name, affiliation, and role; Silver sponsors receive email addresses.

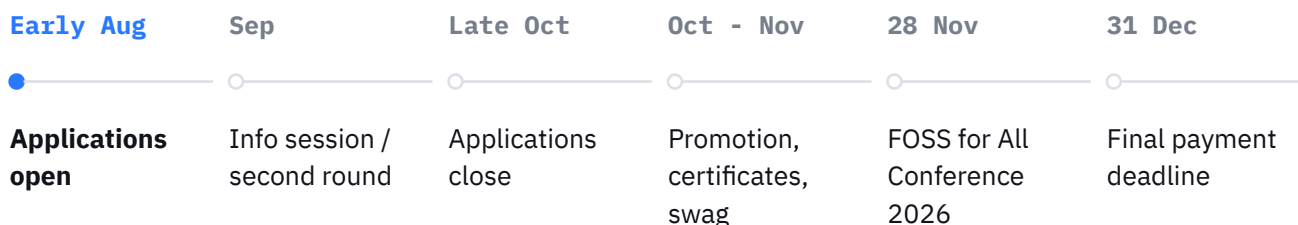
Conditions on attendee data. Only data from attendees who consented to third-party sharing is provided, and which fields you receive depends on the tier. Use and retention follow the conference privacy policy, and you must tell us in advance the company name and address, contact person, purpose of use, and disposal method after the retention period, so that they can be written into the policy.

Common

- **Certificate of appreciation:** A certificate commemorating your sponsorship of the conference.

How to sponsor

Timeline



Registration

01 Choose a package and apply

Pick a tier and any add-ons, then submit the sponsor registration form. If slots remain, we proceed with registration. If you want to adjust the package details or sponsor in kind, talk to the sponsorship team before applying.

02 Paperwork

- **Quotation:** Issued on request for your internal approval process.
- **Contract:** Drafted on request, and skipped if you do not need one.
- **Tax invoice or invoice:** Issued under the name “FOSS for All” after the contract is signed, or after your internal approval if the contract is skipped. Foreign corporations without a place of business in Korea receive a USD invoice.
- **Statement of account:** Issued separately from the tax invoice on request.

03 Payment

Transfer the sponsorship fee, including VAT where applicable, to the account we provide. Registration is complete once payment is confirmed. The deadline is the date in the contract. Without a contract, it is two weeks from the date of a Korean tax invoice, or net 30 (within 30 days) for a USD invoice. Extensions can be arranged, but payment must be complete by 31 December 2026 at the latest.

04 Confirmation and benefits

Once registered, your logo goes up on the website and we guide you through your booth, session, break video, and other benefits. After the event we send a thank you note, the certificate, and the attendee data.

Applications and questions go to sponsors@fossforall.org. The registration form link and the info session schedule will be published at <https://2026.fossforall.org/en> when applications open.



Join us

Thank you for considering sponsorship.

For package availability, adjustments, in-kind support, or any other question,

write to the sponsorship team. We will respond within two business days.



sponsors@fossforall.org

<https://2026.fossforall.org/en>